



# Website review unicamax.com.br

Generated on June 14 2019 21:46 PM






The score is 65/100







## SEO Content

	<p>Title</p>	<p>ÚnicaMax - Estética Automotiva</p> <p>Length : 30</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Especializada em Estética Automotiva, a ÚnicaMax tem como objetivo se destacar pelos serviços prestados</p> <p>Length : 103</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Estética Automotiva, Estética, Vitriificação, Polimento, Hidratação, Cristalização, Limpeza Motor</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>ÚnicaMax - Estética Automotiva</td> </tr> <tr> <td>description</td> <td>Especializada em Estética Automotiva, a ÚnicaMax tem como objetivo se destacar pelos serviços prestados.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>UNICAMAX</td> </tr> <tr> <td>url</td> <td>http://www.unicamax.com.br</td> </tr> <tr> <td>image</td> <td>http://www.unicamax.com.br/img/banner/hero-banner3-min.jpg</td> </tr> </tbody> </table>	Property	Content	title	ÚnicaMax - Estética Automotiva	description	Especializada em Estética Automotiva, a ÚnicaMax tem como objetivo se destacar pelos serviços prestados.	type	website	site_name	UNICAMAX	url	http://www.unicamax.com.br	image	http://www.unicamax.com.br/img/banner/hero-banner3-min.jpg
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## SEO Content

	Headings	H1 1	H2 2	H3 4	H4 4	H5 0	H6 2
		<ul style="list-style-type: none"><li>• [H1] Única Max: Estética Automotiva</li><li>• [H2] Nossos Serviços</li><li>• [H2] WhatsApp</li><li>• [H3] Cristalização</li><li>• [H3] Hidratação</li><li>• [H3] Polimento</li><li>• [H3] Vitrificação</li><li>• [H4] Cristalização</li><li>• [H4] Higienização</li><li>• [H4] Hidratação</li><li>• [H4] Polimento</li><li>• [H6] Sobre Nós</li><li>• [H6] Navegação</li></ul>					
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Sobre</a>	Internal	Passing Juice
<a href="#">Serviços</a>	Internal	Passing Juice
<a href="#">Contato</a>	Internal	Passing Juice
<a href="#">Fazer um Orçamento</a>	Internal	Passing Juice
<a href="#">Cristalização</a>	Internal	Passing Juice
<a href="#">Hidratação</a>	Internal	Passing Juice
<a href="#">Polimento</a>	Internal	Passing Juice
<a href="#">Vitrificação</a>	Internal	Passing Juice
<a href="#">Enviar Mensagem</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Sobre</a>	Internal	Passing Juice
<a href="#">Serviços</a>	Internal	Passing Juice
<a href="#">Colorlib</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
reserved	1	✘	✘	✘	✘
rights	1	✘	✘	✘	✘
template	1	✘	✘	✘	✘











## Keywords Consistency

made	1	✘	✘	✘	✘
colorlib	1	✘	✘	✘	✘

## Usability

	Url	Domain : unicamax.com.br Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li></ul>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://unicamax.com.br/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.