

# PageSpeed Insights

## Mobile



**79 / 100** Speed

 Should Fix:

### Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://google.it/>
- <http://www.google.it/>
- [https://www.google.it/?gws\\_rd=ssl](https://www.google.it/?gws_rd=ssl)

 9 Passed Rules

# Mobile

## Enable compression

You have compression enabled. Learn more about [enabling compression](#).

## Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

## Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

## Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

## Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

## Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

## Optimize images

Your images are optimized. Learn more about [optimizing images](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 100 / 100 User Experience

 5 Passed Rules

### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

### Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



89 / 100 Speed

! Consider Fixing:

### Avoid landing page redirects

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- <http://www.google.it/>
- [https://www.google.it/?gws\\_rd=ssl](https://www.google.it/?gws_rd=ssl)

### Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 69% of the final above-the-fold content could be rendered with the full HTML response snapshot:2.



## 8 Passed Rules

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### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

### Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

Desktop

## Optimize images

Your images are optimized. Learn more about [optimizing images](#).