

PageSpeed Insights

Mobile



47 / 100 Speed

Should Fix:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://gsmpress.com.ua/>
- <https://gsmpress.com.ua/>
- <https://www.gsmpress.com.ua/>

Optimize images

Mobile

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 628.2KiB (43% reduction).

- Compressing <https://www.gsmpress.com.ua/images/reviews/555x306/15218110236936.jpg> could save 73.6KiB (76% reduction).
- Compressing <https://www.gsmpress.com.ua/images/reviews/555x306/15155826243547.jpg> could save 66.2KiB (76% reduction).
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- Compressing <https://www.gsmpress.com.ua/images/phone/120x160/15561897539098.jpg> could save 1.5KiB (23% reduction).
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Mobile

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- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15561842126043.jpg> could save 1.1KiB (24% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572314139425.jpg> could save 1KiB (25% reduction).

Mobile

- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/15562968652355.jpg> could save 1KiB (22% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572345200624.jpg> could save 1KiB (23% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/15239636933726.jpg> could save 1KiB (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/90x160/15433277185596.jpg> could save 1,013B (22% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15574001498494.jpg> could save 1,006B (22% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15574004274538.jpg> could save 1,006B (22% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572328732399.jpg> could save 988B (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/1556125960892.jpg> could save 983B (24% reduction).
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- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572368747424.jpg> could save 938B (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/15239582803945.png> could save 936B (18% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/15560490804866.jpg> could save 929B (23% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572304412437.jpg> could save 920B (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572324278553.jpg> could save 911B (21% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/15560487014351.jpeg> could save 890B (23% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572348968127.jpg> could save 885B (23% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/150952857798.jpeg>

Mobile

could save 844B (25% reduction).

- Compressing https://www.gsmcompress.com.ua/client/arrow_right.png could save 387B (32% reduction).
- Compressing https://www.gsmcompress.com.ua/client/arrow_left.png could save 384B (31% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/manufacturers/13725329054963.jpg> could save 280B (11% reduction).
- Compressing <https://www.gsmcompress.com.ua/client/v2/img/view.png> could save 179B (41% reduction).
- Compressing <https://www.gsmcompress.com.ua/client/v2/img/social.png> could save 176B (14% reduction).
- Compressing <https://www.gsmcompress.com.ua/client/v2/img/clock.png> could save 146B (38% reduction).



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 90.5KiB (66% reduction).

- Compressing https://d31j93rd8oukbv.cloudfront.net/metrika/watch_ua.js could save 90.5KiB (66% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

Mobile

- https://www.gsmcompress.com.ua/client/fonts/MuseoSansCyril_3.woff (expiration not specified)
- <https://www.googletagmanager.com/tag/js/gpt.js> (15 minutes)
- <https://www.googletagmanager.com/activeview/js/current/osd.js?cb=%2Fr20100101> (50 minutes)
- https://d31j93rd8oukbv.cloudfront.net/metrika/watch_ua.js (60 minutes)
- <https://mc.webvisor.org/metrika/advert.gif> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://ssl.google-analytics.com/ga.js> (2 hours)

Reduce server response time

In our test, your server responded in 0.29 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1,019B (13% reduction).

- Minifying <https://www.gsmcompress.com.ua/client/v2/css/jquery-ui.min.css> could save 886B (12% reduction) after compression.
- Minifying <https://use.fontawesome.com/ccdf44ec96.css> could save 133B (37% reduction) after compression.

Mobile

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2.3KiB (15% reduction).

- Minifying <https://www.gsmcompress.com.ua/> could save 2.3KiB (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 4KiB (24% reduction).

- Minifying <https://www.gsmcompress.com.ua/client/v2/libs/bootstrap/js/bootstrap.js> could save 3.3KiB (24% reduction) after compression.
- Minifying <https://www.gsmcompress.com.ua/client/v2/js/global.js?v=7> could save 388B (19% reduction) after compression.
- Minifying <https://www.gsmcompress.com.ua/client/v2/js/sticky-header.js> could save 271B (26% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

Mobile

- <https://www.gsmcompress.com.ua/client/v2/css/jquery-ui.min.css>

1 Passed Rules

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `О нас` and 6 others are close to other tap targets.

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Mobile

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

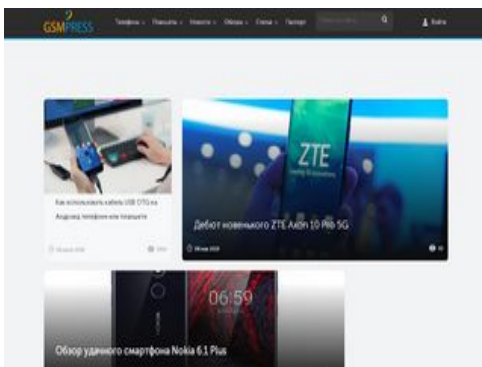
Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



55 / 100 Speed

Should Fix:

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- Compressing <https://www.gsmpress.com.ua/images/articles/230x200/15282928864604.jpg> could save 1.9KiB (17% reduction).
- Compressing <https://www.gsmpress.com.ua/images/reviews/230x200/15434798558006.jpg> could save 1.8KiB (18% reduction).
- Compressing <https://www.gsmpress.com.ua/images/articles/165x110/15099706298504.jpg> could save 1.6KiB (19% reduction).
- Compressing <https://www.gsmpress.com.ua/images/phone/90x160/15433272955459.jpg> could save 1.5KiB (22% reduction).
- Compressing <https://www.gsmpress.com.ua/images/phone/120x160/15561897539098.jpg> could save 1.5KiB (23% reduction).
- Compressing <https://www.gsmpress.com.ua/images/phone/120x160/15572193373026.jpg> could save 1.4KiB (21% reduction).
- Compressing <https://www.gsmpress.com.ua/images/phone/120x160/15572244976216.jpeg> could save 1.3KiB (23% reduction).
- Compressing <https://www.gsmpress.com.ua/images/news/165x110/15253367382631.jpg> could save 1.3KiB (20% reduction).
- Compressing <https://www.gsmpress.com.ua/images/manufacturers/13725757601134.jpg> could save 1.3KiB (20% reduction).
- Compressing <https://www.gsmpress.com.ua/images/phone/120x160/15572321297449.jpg> could save 1.3KiB (23% reduction).
- Compressing <https://www.gsmpress.com.ua/images/news/360x200/15573370179173.jpeg> could save 1.3KiB (22% reduction).
- Compressing <https://www.gsmpress.com.ua/images/phone/120x160/15572188931157.jpg> could save 1.2KiB (23% reduction).
- Compressing <https://www.gsmpress.com.ua/images/phone/120x160/15572341863575.jpg> could save 1.2KiB (22% reduction).
- Compressing <https://www.gsmpress.com.ua/images/manufacturers/13728509918996.png>

Desktop

- could save 1.2KiB (11% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572338825493.jpg> could save 1.2KiB (22% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/14853381060451.jpg> could save 1.2KiB (17% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572316247779.jpg> could save 1.2KiB (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/tablets/120x160/15556639997355.jpg> could save 1.2KiB (20% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/90x160/15433280116341.jpg> could save 1.1KiB (21% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/1557223927569.jpg> could save 1.1KiB (22% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/tablets/120x160/15562755188542.jpg> could save 1.1KiB (19% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/15562697543836.jpg> could save 1.1KiB (23% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/230x200/15573370179173.jpeg> could save 1.1KiB (23% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572343872226.jpg> could save 1.1KiB (21% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572340696968.jpg> could save 1.1KiB (21% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572309999078.jpg> could save 1.1KiB (22% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572311705742.jpg> could save 1.1KiB (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572308072679.jpg> could save 1.1KiB (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572308766502.jpg> could save 1.1KiB (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15561842126043.jpg> could save 1.1KiB (24% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572314139425.jpg> could save 1KiB (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/15562968652355.jpg> could save 1KiB (22% reduction).

Desktop

- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572345200624.jpg> could save 1KiB (23% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/15239636933726.jpg> could save 1KiB (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/90x160/15433277185596.jpg> could save 1,013B (22% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15574001498494.jpg> could save 1,006B (22% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15574004274538.jpg> could save 1,006B (22% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572328732399.jpg> could save 988B (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/1556125960892.jpg> could save 983B (24% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572241421898.jpg> could save 965B (27% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572242333779.jpg> could save 965B (27% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572327016839.jpg> could save 941B (22% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572368747424.jpg> could save 938B (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/15239582803945.png> could save 936B (18% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/15560490804866.jpg> could save 929B (23% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572304412437.jpg> could save 920B (25% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572324278553.jpg> could save 911B (21% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/15560487014351.jpeg> could save 890B (23% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/phone/120x160/15572348968127.jpg> could save 885B (23% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/news/165x110/150952857798.jpeg> could save 844B (25% reduction).
- Compressing https://www.gsmcompress.com.ua/client/arrow_right.png could save 387B (32% reduction).

Desktop

- Compressing https://www.gsmcompress.com.ua/client/arrow_left.png could save 384B (31% reduction).
- Compressing <https://www.gsmcompress.com.ua/images/manufacturers/13725329054963.jpg> could save 280B (11% reduction).
- Compressing <https://www.gsmcompress.com.ua/client/v2/img/view.png> could save 179B (41% reduction).
- Compressing <https://www.gsmcompress.com.ua/client/v2/img/social.png> could save 176B (14% reduction).
- Compressing <https://www.gsmcompress.com.ua/client/v2/img/clock.png> could save 146B (38% reduction).



Consider Fixing:

Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://gsmcompress.com.ua/>
- <https://gsmcompress.com.ua/>
- <https://www.gsmcompress.com.ua/>

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 90.5KiB (66% reduction).

- Compressing https://d31j93rd8oukbv.cloudfront.net/metrika/watch_ua.js could save 90.5KiB

Desktop

(66% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://www.gsmpress.com.ua/client/fonts/MuseoSansCyril_3.woff (expiration not specified)
- <https://www.googletagservices.com/tag/js/gpt.js> (15 minutes)
- <https://www.googletagservices.com/activeview/js/current/osd.js?cb=%2Fr20100101> (50 minutes)
- https://d31j93rd8oukbv.cloudfront.net/metrika/watch_ua.js (60 minutes)
- <https://mc.webvisor.org/metrika/advert.gif> (60 minutes)
- <https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://ssl.google-analytics.com/ga.js> (2 hours)

Reduce server response time

In our test, your server responded in 0.29 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Desktop

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1,019B (13% reduction).

- Minifying <https://www.gsmcompress.com.ua/client/v2/css/jquery-ui.min.css> could save 886B (12% reduction) after compression.
- Minifying <https://use.fontawesome.com/ccdf44ec96.css> could save 133B (37% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2.3KiB (15% reduction).

- Minifying <https://www.gsmcompress.com.ua/> could save 2.3KiB (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 4KiB (24% reduction).

- Minifying <https://www.gsmcompress.com.ua/client/v2/libs/bootstrap/js/bootstrap.js> could save 3.3KiB (24% reduction) after compression.
- Minifying <https://www.gsmcompress.com.ua/client/v2/js/global.js?v=7> could save 388B (19% reduction) after compression.
- Minifying <https://www.gsmcompress.com.ua/client/v2/js/sticky-header.js> could save 271B (26% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://www.gsmppress.com.ua/client/v2/css/jquery-ui.min.css>



1 Passed Rules

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).