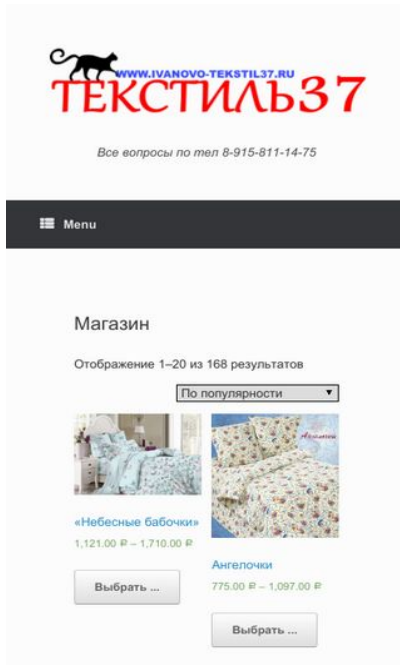


# PageSpeed Insights

## Mobile



66 / 100 Speed

Should Fix:

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- [http://ivanovo-tekstil37.ru/wp-content/cache/autooptimize/css/autooptimize\\_e57502b59fae0a30981d70b0200d373e.css](http://ivanovo-tekstil37.ru/wp-content/cache/autooptimize/css/autooptimize_e57502b59fae0a30981d70b0200d373e.css)

# Mobile

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 326KiB (46% reduction).

- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/03/%D0%94%D0%B5%D0%BD%D1%8C-%D1%80%D0%BE%D0%B6%D0%B4%D0%B5%D0%BD%D0%B8%D1%8F.jpeg> could save 26.9KiB (50% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/03/%D0%90%D0%BD%D0%B3%D0%B5%D0%BB%D0%BE%D1%87%D0%BA%D0%B8.jpeg> could save 25.8KiB (49% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%90%D1%84%D1%80%D0%BE%D0%B4%D0%B8%D1%82%D0%B0.jpeg> could save 19.5KiB (45% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%94%D0%B5%D0%BB%D0%B8%D0%BA%D0%B0%D1%82.jpeg> could save 18.6KiB (47% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/weryhrtdjtnyumky.jpeg> could save 18.4KiB (47% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%90%D1%84%D0%B8%D0%BD%D0%B0.jpeg> could save 17.9KiB (47% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%91%D0%B0%D0%B1%D0%BE%D1%87%D0%BA%D0%B8.jpeg> could save 17.7KiB (47% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%94%D0%B5%D0%BA%D0%BE%D1%80.jpeg> could save 17.2KiB (46% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%92%D0%B5%D1%81%D0%B5%D0%BD%D0%BD%D1%8F%D1%8F-%D0%B8%D1%81%D1%82%D0%BE%D1%80%D0%B8%D1%8F.jpeg> could save 16.7KiB (48% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%92%D0%BE%D1%81%D1%82%D0%BE%D1%87%D0%BD%D1%8B%D0%B5-%D0%BC%D0%BE%D1%82%D0%B8%D0%B2%D1%8B.jpeg> could save 16.7KiB (46% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%94%D0%B6%D1%83%D0%BB%D0%B8%D1%8F.jpeg> could save 16.2KiB (46% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%B3%D1%80%D0%B5%D0%B7%D1%8B.jpeg> could save 15.9KiB (47% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%91%D0%B0%D1%82%D1%82%D0%B5%D1%80%D1%84%D0%BB%D1%8F%D0%B9.jpeg> could save 15.6KiB

## Mobile

(46% reduction).

- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%91%D1%80%D0%B8%D0%B7.jpeg> could save 15.5KiB (46% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%93%D0%BB%D0%BE%D1%80%D0%B8%D1%8F.jpeg> could save 14.5KiB (47% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%93%D0%BE%D1%80%D1%8F%D1%87%D0%B8%D0%B9-%D1%88%D0%BE%D0%BA%D0%BE%D0%BB%D0%B0%D0%B4.jpeg> could save 13.3KiB (44% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%91%D0%BE%D1%81%D1%82%D0%BE%D0%BD-2.jpeg> could save 13.2KiB (46% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%92%D0%B8%D0%BE%D0%BB%D0%B5%D1%82%D1%82.jpeg> could save 12.1KiB (45% reduction).
- Compressing <https://sun1-2.userapi.com/c830609/v830609479/b7ba1/30Hc7M6V-Fk.jpg> could save 9.6KiB (34% reduction).
- Compressing <https://pp.userapi.com/c630019/v630019949/42877/nCcEyRVjBJU.jpg> could save 692B (29% reduction).
- Compressing <https://pp.userapi.com/c840026/v840026968/7cfd/OOGTmX0aSJl.jpg> could save 614B (31% reduction).
- Compressing <https://pp.userapi.com/c824701/v824701873/f7f50/fK-iGLO1Ois.jpg> could save 611B (28% reduction).
- Compressing <https://pp.userapi.com/c840321/v840321446/2d307/49CpRiGmqCE.jpg> could save 609B (29% reduction).
- Compressing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/03/visa-master-paypal-1024x206-e1520793679619.jpg> could save 605B (13% reduction).
- Compressing <https://pp.userapi.com/c846520/v846520217/42d99/pD-s425U5Fs.jpg> could save 572B (29% reduction).
- Compressing <https://sun1-3.userapi.com/c840733/v840733781/6e362/zE7ZPf8W7ql.jpg> could save 558B (28% reduction).
- Compressing <https://sun1-4.userapi.com/c840525/v840525033/7fbfa/UpogpOSkS9Y.jpg> could save 556B (30% reduction).

### Consider Fixing:

# Mobile

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 12.2KiB (16% reduction).

- Minifying <https://vk.com/js/al/lite.js?3066107987> could save 8.1KiB (16% reduction) after compression.
- Minifying <http://vk.com/js/api/openapi.js?153> could save 3.7KiB (17% reduction) after compression.
- Minifying <https://vk.com/js/api/xdm.js?1449919642> could save 433B (17% reduction) after compression.



5 Passed Rules

## Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

## Enable compression

## Mobile

You have compression enabled. Learn more about [enabling compression](#).

### Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience

### Consider Fixing:

#### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="http://ivanovo...l37.ru/page/2/" class="page-numbers">2</a>` and 6 others are close to other tap targets.

### 4 Passed Rules

# Mobile

## Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

## Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

## Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

## Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

# Desktop



60 / 100 Speed

Should Fix:

# Desktop

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 612.8KiB (82% reduction).

- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/03/%D0%90%D0%BD%D0%B3%D0%B5%D0%BB%D0%BE%D1%87%D0%BA%D0%B8.jpeg> could save 47.7KiB (89% reduction).
- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/03/%D0%94%D0%B5%D0%BD%D1%8C-%D1%80%D0%BE%D0%B6%D0%B4%D0%B5%D0%BD%D0%B8%D1%8F.jpeg> could save 47.7KiB (87% reduction).
- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%90%D1%84%D1%80%D0%BE%D0%B4%D0%B8%D1%82%D0%B0.jpeg> could save 38.6KiB (88% reduction).
- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%94%D0%B5%D0%BB%D0%B8%D0%BA%D0%B0%D1%82.jpeg> could save 35KiB (87% reduction).
- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%90%D1%84%D0%B8%D0%BD%D0%B0.jpeg> could save 33.7KiB (88% reduction).
- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%94%D0%B5%D0%BA%D0%BE%D1%80.jpeg> could save 32.5KiB (86% reduction).
- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%91%D0%B0%D0%B1%D0%BE%D1%87%D0%BA%D0%B8.jpeg> could save 32.3KiB (85% reduction).
- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%92%D0%BE%D1%81%D1%82%D0%BE%D1%87%D0%BD%D1%8B%D0%B5-%D0%BC%D0%BE%D1%82%D0%B8%D0%B2%D1%8B.jpeg> could save 31.9KiB (86% reduction).
- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%92%D0%B5%D1%81%D0%B5%D0%BD%D0%BD%D1%8F%D1%8F-%D0%B8%D1%81%D1%82%D0%BE%D1%80%D0%B8%D1%8F.jpeg> could save 31.1KiB (87% reduction).
- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%94%D0%B6%D1%83%D0%BB%D0%B8%D1%8F.jpeg> could save 30.8KiB (86% reduction).
- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%B3%D1%80%D0%B5%D0%B7%D1%8B.jpeg> could save 29.7KiB (86% reduction).
- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%91%D0%B0%D1%82%D1%82%D0%B5%D1%80%D1%84%D0%BB%D1%8F%D0%B9.jpeg>

## Desktop

- could save 29.4KiB (86% reduction).
- Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%91%D1%80%D0%B8%D0%B7.jpeg> could save 29.3KiB (86% reduction).
  - Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%93%D0%BB%D0%BE%D1%80%D0%B8%D1%8F.jpeg> could save 26.6KiB (86% reduction).
  - Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%93%D0%BE%D1%80%D1%8F%D1%87%D0%B8%D0%B9-%D1%88%D0%BE%D0%BA%D0%BE%D0%BB%D0%B0%D0%B4.jpeg> could save 26.4KiB (86% reduction).
  - Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%91%D0%BE%D1%81%D1%82%D0%BE%D0%BD-2.jpeg> could save 24.6KiB (85% reduction).
  - Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/%D0%92%D0%B8%D0%BE%D0%BB%D0%B5%D1%82%D1%82.jpeg> could save 24KiB (87% reduction).
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  - Compressing and resizing <http://ivanovo-tekstil37.ru/wp-content/uploads/2018/04/weryhrtdjtnyumky-300x205.jpeg> could save 12KiB (80% reduction).
  - Compressing <https://sun1-2.userapi.com/c830609/v830609479/b7ba1/30Hc7M6V-Fk.jpg> could save 9.6KiB (34% reduction).
  - Compressing <https://pp.userapi.com/c630019/v630019949/42877/nCcEyRVjBJU.jpg> could save 692B (29% reduction).
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## Desktop

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### Consider Fixing:

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- Minifying <https://vk.com/js/api/xdm.js?1449919642> could save 433B (17% reduction) after compression.

# Desktop

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

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- [http://ivanovo-tekstil37.ru/wp-content/cache/autooptimize/css/autooptimize\\_e57502b59fae0a30981d70b0200d373e.css](http://ivanovo-tekstil37.ru/wp-content/cache/autooptimize/css/autooptimize_e57502b59fae0a30981d70b0200d373e.css)



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Your page has no redirects. Learn more about [avoiding landing page redirects](#).

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Your CSS is minified. Learn more about [minifying CSS](#).

## Minify HTML

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## Prioritize visible content

## Desktop

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).