

PageSpeed Insights

Mobile

MARKETERUP.RU

Авторский блог про интернет маркетинг для бизнеса который работает

MENU



МАЙ 15, 2018 СЕРВИСЫ

Выбор скрипта CMS для создания Интернет-магазина в 2018 году

24 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 371.5KiB (74% reduction).

- Compressing <http://marketerup.ru/wp-content/plugins/sassy-social-share/admin/css/sassy-social-share-svg.css?ver=3.1.6> could save 76.1KiB (69% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/style.css?ver=4.7.10> could save 70.4KiB (83% reduction).
- Compressing <http://marketerup.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4> could save 61.9KiB (65% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/css/bootstrap-custom.css?ver=4.7.10> could save 52.5KiB (92% reduction).

Mobile

- Compressing <http://marketerup.ru/wp-content/plugins/sassy-social-share/public/js/sassy-social-share-public.js?ver=3.1.6> could save 34.1KiB (75% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/css/font-awesome.css?ver=4.7.10> could save 29.3KiB (80% reduction).
- Compressing <http://marketerup.ru/wp-content/plugins/sassy-social-share/public/css/sassy-social-share-public.css?ver=3.1.6> could save 12.3KiB (75% reduction).
- Compressing <http://marketerup.ru/wp-includes/js/wp-emoji-release.min.js?ver=4.7.10> could save 7KiB (62% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/js/enquire.js?ver=2.1.2> could save 6.8KiB (72% reduction).
- Compressing <http://marketerup.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1> could save 5.9KiB (60% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/js/superfish.js?ver=1.7.5> could save 5KiB (67% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/js/hover-intent.js?ver=r7> could save 3.2KiB (67% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/js/custom.js?ver=1.0> could save 3KiB (67% reduction).
- Compressing <http://marketerup.ru/wp-content/plugins/smart-recent-posts-widget/assets/css/srpw-frontend.css?ver=4.7.10> could save 2.1KiB (73% reduction).
- Compressing <http://marketerup.ru/wp-content/plugins/post-widget/css/style.css?ver=4.7.10> could save 1.1KiB (68% reduction).
- Compressing <http://marketerup.ru/wp-includes/js/wp-embed.min.js?ver=4.7.10> could save 647B (47% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://marketerup.ru/wp-content/uploads/2017/09/proxy-1024x679.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/09/tooligram-1024x575.jpg> (expiration not specified)

Mobile

- <http://marketerup.ru/wp-content/uploads/2017/09/zakon-54-fz-i-infobizness.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/10/obzor-livedune-1024x576.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/10/photo-1489835373123-77857c895b57.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/10/photo-1507856745667-48442b4e5da9.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/10/photo-1509989474204-9837cdab26a1.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/10/telegram-boti-2017.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/10/zakon-152-fz.jpg> (expiration not specified)
- http://marketerup.ru/wp-content/uploads/2017/11/mailbox-1419789_1280-1024x683.jpg (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/11/photo-1481456384069-0effc539ab7e-1024x683.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/11/photo-1505394033641-40c6ad1178d7.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/11/photo-1508264443919-15a31e1d9c1a-1024x723.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1446933810843-52d1ae9be86b-1024x683.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1446933810843-52d1ae9be86b-818x950.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1505640141573-3ad6fa7cbf8c.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1508179522353-11ba468c4a1c-1024x683.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1508179522353-11ba468c4a1c-818x900.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1509479200622-4503f27f12ef-1024x683.jpg> (expiration not specified)

Mobile

- specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1509479200622-4503f27f12ef-818x901.jpg> (expiration not specified)
 - <http://marketerup.ru/wp-content/uploads/2017/12/photo-1511055712900-e55b38f1910e-818x950.jpg> (expiration not specified)
 - <http://marketerup.ru/wp-content/uploads/2017/12/photo-1511055712900-e55b38f1910e-e1514670061853.jpg> (expiration not specified)
 - <http://marketerup.ru/wp-content/uploads/2018/01/photo-1509822429293-98a3c3fe6bee-1080x1398.jpg> (expiration not specified)
 - <http://marketerup.ru/wp-content/uploads/2018/01/photo-1509822429293-98a3c3fe6bee-818x950.jpg> (expiration not specified)
 - <http://marketerup.ru/wp-content/uploads/2018/03/%D0%BA%D0%B0%D0%BA-%D0%BF%D0%B5%D1%80%D0%B5%D0%B9%D1%82%D0%B8-%D0%B8%D0%B7-adwords-express-%D0%B2-google-adwords-1080x720.jpg> (expiration not specified)
 - <http://marketerup.ru/wp-content/uploads/2018/03/%D0%BA%D0%B0%D0%BA-%D0%BF%D0%B5%D1%80%D0%B5%D0%B9%D1%82%D0%B8-%D0%B8%D0%B7-adwords-express-%D0%B2-google-adwords-818x950.jpg> (expiration not specified)
 - <http://marketerup.ru/wp-content/uploads/2018/03/jason-leung-451938-unsplash-1080x1620.jpg> (expiration not specified)
 - <http://marketerup.ru/wp-content/uploads/2018/03/jason-leung-451938-unsplash-818x950.jpg> (expiration not specified)
 - http://marketerup.ru/wp-content/uploads/2018/05/paint-2985569_960_720-818x640.jpg (expiration not specified)
 - http://marketerup.ru/wp-content/uploads/2018/05/paint-2985569_960_720.jpg (expiration not specified)
 - <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
 - <http://st.top100.ru/top100/top100.js> (60 minutes)
 - <https://mc.yandex.ru/metrika/watch.js> (60 minutes)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 8 blocking CSS resources. This causes a delay in

Mobile

rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://marketerup.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://marketerup.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>

[Optimize CSS Delivery](#) of the following:

- <http://marketerup.ru/wp-content/plugins/post-widget/css/style.css?ver=4.7.10>
- <http://marketerup.ru/wp-content/themes/theme/css/bootstrap-custom.css?ver=4.7.10>
- <http://marketerup.ru/wp-content/themes/theme/css/font-awesome.css?ver=4.7.10>
- <https://fonts.googleapis.com/css?family=Oswald%3A400%2C700%7CLato%3A400%2C400i%2C700%2C700i&subset=latin%2Clatin-ext>
- <http://marketerup.ru/wp-content/themes/theme/style.css?ver=4.7.10>
- <http://marketerup.ru/wp-content/plugins/sassy-social-share/public/css/sassy-social-share-public.css?ver=3.1.6>
- <http://marketerup.ru/wp-content/plugins/sassy-social-share/admin/css/sassy-social-share-svg.css?ver=3.1.6>
- <http://marketerup.ru/wp-content/plugins/smart-recent-posts-widget/assets/css/srpw-frontend.css?ver=4.7.10>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.8MiB (97% reduction).

- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/10/telegram-boti-2017.jpg> could save 235.3KiB (98% reduction).
- Compressing and resizing http://marketerup.ru/wp-content/uploads/2018/05/paint-2985569_960_720.jpg could save 227.5KiB (97% reduction).

Mobile

- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/10/zakon-152-fz.jpg> could save 137.5KiB (97% reduction).
- Compressing and resizing http://marketerup.ru/wp-content/uploads/2017/11/mailbox-1419789_1280-1024x683.jpg could save 128.9KiB (98% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/10/photo-1509989474204-9837cdab26a1.jpg> could save 126KiB (97% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2018/03/jason-leung-451938-unsplash-1080x1620.jpg> could save 113KiB (98% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/12/photo-1511055712900-e55b38f1910e-e1514670061853.jpg> could save 108.9KiB (97% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/09/zakon-54-fz-i-infobizness.jpg> could save 94.9KiB (96% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/12/photo-1509479200622-4503f27f12ef-1024x683.jpg> could save 85.1KiB (96% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/12/photo-1508179522353-11ba468c4a1c-1024x683.jpg> could save 66KiB (96% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/10/photo-1489835373123-77857c895b57.jpg> could save 64.1KiB (95% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/10/photo-1507856745667-48442b4e5da9.jpg> could save 60.3KiB (95% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/12/photo-1446933810843-52d1ae9be86b-1024x683.jpg> could save 57.3KiB (96% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/12/photo-1505640141573-3ad6fa7cbf8c.jpg> could save 57.1KiB (95% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/09/proxy-1024x679.jpg> could save 54.4KiB (96% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/09/tooligram-1024x575.jpg> could save 51.8KiB (94% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/11/photo-1508264443919-15a31e1d9c1a-1024x723.jpg> could save 49.4KiB (97% reduction).

Mobile

- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/11/photo-1481456384069-0effc539ab7e-1024x683.jpg> could save 42.5KiB (95% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2018/03/%D0%BA%D0%B0%D0%BA-%D0%BF%D0%B5%D1%80%D0%B5%D0%B9%D1%82%D0%B8-%D0%B8%D0%B7-adwords-express-%D0%B2-google-adwords-1080x720.jpg> could save 41.7KiB (96% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/10/obzor-livedune-1024x576.jpg> could save 34KiB (94% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2018/01/photo-1509822429293-98a3c3fe6bee-1080x1398.jpg> could save 25.2KiB (96% reduction).



Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 49.1KiB (27% reduction).

- Minifying <http://marketerup.ru/wp-content/themes/theme/style.css?ver=4.7.10> could save 30.6KiB (37% reduction).
- Minifying <http://marketerup.ru/wp-content/themes/theme/css/bootstrap-custom.css?ver=4.7.10> could save 12.8KiB (23% reduction).
- Minifying <http://marketerup.ru/wp-content/themes/theme/css/font-awesome.css?ver=4.7.10> could save 4.9KiB (14% reduction).
- Minifying <http://marketerup.ru/wp-content/plugins/smart-recent-posts-widget/assets/css/srpw-frontend.css?ver=4.7.10> could save 399B (14% reduction).
- Minifying <http://marketerup.ru/wp-content/plugins/post-widget/css/style.css?ver=4.7.10> could save 370B (24% reduction).

Minify JavaScript

Mobile

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 19.6KiB (28% reduction).

- Minifying <http://marketerup.ru/wp-content/themes/theme/js/enquire.js?ver=2.1.2> could save 6.6KiB (70% reduction).
- Minifying <http://marketerup.ru/wp-content/plugins/sassy-social-share/public/js/sassy-social-share-public.js?ver=3.1.6> could save 5.7KiB (13% reduction).
- Minifying <http://marketerup.ru/wp-content/themes/theme/js/hover-intent.js?ver=r7> could save 3.4KiB (70% reduction).
- Minifying <http://marketerup.ru/wp-content/themes/theme/js/superfish.js?ver=1.7.5> could save 2.1KiB (28% reduction).
- Minifying <http://marketerup.ru/wp-content/themes/theme/js/custom.js?ver=1.0> could save 1.9KiB (42% reduction).



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

Mobile

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Сервисы` and 9 others are close to other tap targets final.
- The tap target `Сервисы` and 11 others are close to other tap targets final.

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Mobile

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



38 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 371.5KiB (74% reduction).

- Compressing <http://marketerup.ru/wp-content/plugins/sassy-social-share/admin/css/sassy-social-share-svg.css?ver=3.1.6> could save 76.1KiB (69% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/style.css?ver=4.7.10> could save 70.4KiB (83% reduction).
- Compressing <http://marketerup.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4> could save 61.9KiB (65% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/css/bootstrap-custom.css?ver=4.7.10> could save 52.5KiB (92% reduction).
- Compressing <http://marketerup.ru/wp-content/plugins/sassy-social-share/public/js/sassy->

Desktop

social-share-public.js?ver=3.1.6 could save 34.1KiB (75% reduction).

- Compressing <http://marketerup.ru/wp-content/themes/theme/css/font-awesome.css?ver=4.7.10> could save 29.3KiB (80% reduction).
- Compressing <http://marketerup.ru/wp-content/plugins/sassy-social-share/public/css/sassy-social-share-public.css?ver=3.1.6> could save 12.3KiB (75% reduction).
- Compressing <http://marketerup.ru/wp-includes/js/wp-emoji-release.min.js?ver=4.7.10> could save 7KiB (62% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/js/enquire.js?ver=2.1.2> could save 6.8KiB (72% reduction).
- Compressing <http://marketerup.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1> could save 5.9KiB (60% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/js/superfish.js?ver=1.7.5> could save 5KiB (67% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/js/hover-intent.js?ver=r7> could save 3.2KiB (67% reduction).
- Compressing <http://marketerup.ru/wp-content/themes/theme/js/custom.js?ver=1.0> could save 3KiB (67% reduction).
- Compressing <http://marketerup.ru/wp-content/plugins/smart-recent-posts-widget/assets/css/srpw-frontend.css?ver=4.7.10> could save 2.1KiB (73% reduction).
- Compressing <http://marketerup.ru/wp-content/plugins/post-widget/css/style.css?ver=4.7.10> could save 1.1KiB (68% reduction).
- Compressing <http://marketerup.ru/wp-includes/js/wp-embed.min.js?ver=4.7.10> could save 647B (47% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://marketerup.ru/wp-content/uploads/2017/09/proxy-768x510.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/09/tooligram-768x431.jpg> (expiration not specified)

Desktop

- <http://marketerup.ru/wp-content/uploads/2017/09/zakon-54-fz-i-infobizness-768x450.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/10/obzor-livedune-768x432.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/10/photo-1489835373123-77857c895b57.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/10/photo-1507856745667-48442b4e5da9.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/10/photo-1509989474204-9837cdab26a1.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/10/telegram-boti-2017-768x506.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/10/zakon-152-fz-768x429.jpg> (expiration not specified)
- http://marketerup.ru/wp-content/uploads/2017/11/mailbox-1419789_1280-768x512.jpg (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/11/photo-1481456384069-0effc539ab7e-768x512.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/11/photo-1505394033641-40c6ad1178d7.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/11/photo-1508264443919-15a31e1d9c1a-768x542.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1446933810843-52d1ae9be86b-768x512.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1446933810843-52d1ae9be86b-818x950.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1505640141573-3ad6fa7cbf8c.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1508179522353-11ba468c4a1c-768x512.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1508179522353-11ba468c4a1c-818x900.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1509479200622-4503f27f12ef-768x513.jpg> (expiration not specified)

Desktop

specified)

- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1509479200622-4503f27f12ef-818x901.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1511055712900-e55b38f1910e-768x1068.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2017/12/photo-1511055712900-e55b38f1910e-818x950.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2018/01/photo-1509822429293-98a3c3fe6bee-768x994.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2018/01/photo-1509822429293-98a3c3fe6bee-818x950.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2018/03/%D0%BA%D0%B0%D0%BA-%D0%BF%D0%B5%D1%80%D0%B5%D0%B9%D1%82%D0%B8-%D0%B8%D0%B7-adwords-express-%D0%B2-google-adwords-768x512.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2018/03/%D0%BA%D0%B0%D0%BA-%D0%BF%D0%B5%D1%80%D0%B5%D0%B9%D1%82%D0%B8-%D0%B8%D0%B7-adwords-express-%D0%B2-google-adwords-818x950.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2018/03/jason-leung-451938-unsplash-768x1152.jpg> (expiration not specified)
- <http://marketerup.ru/wp-content/uploads/2018/03/jason-leung-451938-unsplash-818x950.jpg> (expiration not specified)
- http://marketerup.ru/wp-content/uploads/2018/05/paint-2985569_960_720-768x512.jpg (expiration not specified)
- http://marketerup.ru/wp-content/uploads/2018/05/paint-2985569_960_720-818x640.jpg (expiration not specified)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <http://st.top100.ru/top100/top100.js> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Desktop

Your page has 2 blocking script resources and 8 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://marketerup.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://marketerup.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>

[Optimize CSS Delivery](#) of the following:

- <http://marketerup.ru/wp-content/plugins/post-widget/css/style.css?ver=4.7.10>
- <http://marketerup.ru/wp-content/themes/theme/css/bootstrap-custom.css?ver=4.7.10>
- <http://marketerup.ru/wp-content/themes/theme/css/font-awesome.css?ver=4.7.10>
- <https://fonts.googleapis.com/css?family=Oswald%3A400%2C700%7CLato%3A400%2C400i%2C700%2C700i&subset=latin%2Clatin-ext>
- <http://marketerup.ru/wp-content/themes/theme/style.css?ver=4.7.10>
- <http://marketerup.ru/wp-content/plugins/sassy-social-share/public/css/sassy-social-share-public.css?ver=3.1.6>
- <http://marketerup.ru/wp-content/plugins/sassy-social-share/admin/css/sassy-social-share-svg.css?ver=3.1.6>
- <http://marketerup.ru/wp-content/plugins/smart-recent-posts-widget/assets/css/srpw-frontend.css?ver=4.7.10>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1MiB (95% reduction).

- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/10/photo-1509989474204-9837cdab26a1.jpg> could save 126KiB (97% reduction).

Desktop

- Compressing and resizing http://marketerup.ru/wp-content/uploads/2018/05/paint-2985569_960_720-768x512.jpg could save 91.7KiB (95% reduction).
- Compressing and resizing http://marketerup.ru/wp-content/uploads/2017/11/mailbox-1419789_1280-768x512.jpg could save 75.5KiB (96% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/10/photo-1489835373123-77857c895b57.jpg> could save 64.1KiB (95% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/10/photo-1507856745667-48442b4e5da9.jpg> could save 60.3KiB (95% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/12/photo-1511055712900-e55b38f1910e-768x1068.jpg> could save 58.9KiB (96% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2018/03/jason-leung-451938-unsplash-768x1152.jpg> could save 57.5KiB (96% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/12/photo-1505640141573-3ad6fa7cbf8c.jpg> could save 57.1KiB (95% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/10/zakon-152-fz-768x429.jpg> could save 54KiB (95% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/12/photo-1509479200622-4503f27f12ef-768x513.jpg> could save 53.8KiB (95% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/09/zakon-54-fz-i-infobizness-768x450.jpg> could save 41.5KiB (94% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/12/photo-1508179522353-11ba468c4a1c-768x512.jpg> could save 38.2KiB (94% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/10/telegram-boti-2017-768x506.jpg> could save 36.6KiB (92% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/12/photo-1446933810843-52d1ae9be86b-768x512.jpg> could save 36.5KiB (94% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/09/proxy-768x510.jpg> could save 32.2KiB (93% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/09/tooligram-768x431.jpg> could save 32KiB (92% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/11/photo-1508264443919-15a31e1d9c1a-768x542.jpg> could save

Desktop

27.8KiB (95% reduction).

- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/11/photo-1481456384069-0effc539ab7e-768x512.jpg> could save 27.2KiB (93% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2018/03/%D0%BA%D0%B0%D0%BA-%D0%BF%D0%B5%D1%80%D0%B5%D0%B9%D1%82%D0%B8-%D0%B8%D0%B7-adwords-express-%D0%B2-google-adwords-768x512.jpg> could save 24KiB (93% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2017/10/obzor-livedune-768x432.jpg> could save 22.3KiB (91% reduction).
- Compressing and resizing <http://marketerup.ru/wp-content/uploads/2018/01/photo-1509822429293-98a3c3fe6bee-768x994.jpg> could save 14.3KiB (94% reduction).



Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 49.1KiB (27% reduction).

- Minifying <http://marketerup.ru/wp-content/themes/theme/style.css?ver=4.7.10> could save 30.6KiB (37% reduction).
- Minifying <http://marketerup.ru/wp-content/themes/theme/css/bootstrap-custom.css?ver=4.7.10> could save 12.8KiB (23% reduction).
- Minifying <http://marketerup.ru/wp-content/themes/theme/css/font-awesome.css?ver=4.7.10> could save 4.9KiB (14% reduction).
- Minifying <http://marketerup.ru/wp-content/plugins/smart-recent-posts-widget/assets/css/srpw-frontend.css?ver=4.7.10> could save 399B (14% reduction).
- Minifying <http://marketerup.ru/wp-content/plugins/post-widget/css/style.css?ver=4.7.10> could save 370B (24% reduction).

Desktop

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 19.6KiB (28% reduction).

- Minifying <http://marketerup.ru/wp-content/themes/theme/js/enquire.js?ver=2.1.2> could save 6.6KiB (70% reduction).
- Minifying <http://marketerup.ru/wp-content/plugins/sassy-social-share/public/js/sassy-social-share-public.js?ver=3.1.6> could save 5.7KiB (13% reduction).
- Minifying <http://marketerup.ru/wp-content/themes/theme/js/hover-intent.js?ver=r7> could save 3.4KiB (70% reduction).
- Minifying <http://marketerup.ru/wp-content/themes/theme/js/superfish.js?ver=1.7.5> could save 2.1KiB (28% reduction).
- Minifying <http://marketerup.ru/wp-content/themes/theme/js/custom.js?ver=1.0> could save 1.9KiB (42% reduction).



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).