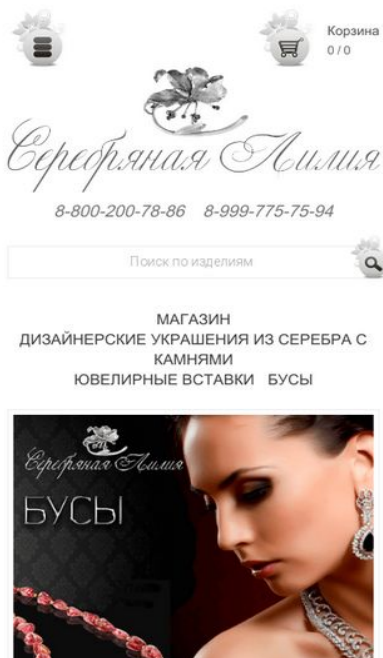


PageSpeed Insights

Mobile



81 / 100 Speed

 Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/bootstrap.min.css>

 Consider Fixing:

Mobile

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 1.3KiB (50% reduction).

- Compressing <https://kealabs.com/inc/api/platform/webasyst/7/kea.default.min.js> could save 972B (50% reduction).
- Compressing <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/responsive.css> could save 326B (55% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://kealabs.com/inc/api/platform/webasyst/7/kea.default.min.js> (expiration not specified)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <https://ssl.google-analytics.com/ga.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.1KiB (16% reduction).

- Minifying <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/custom.css> could save 415B (11% reduction) after compression.

Mobile

- Minifying <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/responsive.css> could save 221B (38% reduction).
- Minifying <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/menu.css> could save 202B (16% reduction) after compression.
- Minifying <https://silverlin.ru/wa-apps/shop/plugins/backtop/css/BackTop.css> could save 187B (33% reduction) after compression.
- Minifying <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/slick.css> could save 136B (11% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 603B (13% reduction).

- Minifying <https://silverlin.ru/> could save 603B (13% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 2.1KiB (30% reduction).

- Minifying <https://silverlin.ru/wa-content/js/jquery-plugins/jquery.cookie.js?v1.9.3> could save 935B (69% reduction) after compression.
- Minifying <https://silverlin.ru/wa-data/public/shop/themes/silverlin/default.shop.js?v3.3.2.1533593254> could save 722B (25% reduction) after compression.
- Minifying <https://silverlin.ru/wa-apps/shop/plugins/backtop/js/BackTop.js> could save 194B (19% reduction) after compression.

Mobile

- Minifying <https://silverlin.ru/wa-apps/shop/js/lazy.load.js?v7.5.1.1533593254> could save 164B (19% reduction) after compression.
- Minifying <https://silverlin.ru/wa-data/public/site/themes/silverlin/js/user.js> could save 109B (13% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 6.1KiB (12% reduction).

- Compressing <https://silverlin.ru/wa-data/public/site/themes/silverlin/img/logo.png?v3.3.2.1533593254> could save 6.1KiB (12% reduction).



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience



Consider Fixing:

Mobile

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<button type="submit">` is close to 1 other tap targets final.
- The tap target `МАГАЗИН` and 3 others are close to other tap targets final.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



83 / 100 Speed

! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 6 blocking script resources and 12 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://silverlin.ru/wa-content/js/jquery/jquery-1.11.1.min.js>
- <https://silverlin.ru/wa-content/js/jquery/jquery-migrate-1.2.1.min.js>
- <https://silverlin.ru/wa-apps/shop/js/lazy.load.js?v7.5.1.1533593263>
- <https://silverlin.ru/wa-content/js/jquery-plugins/jquery.cookie.js?v1.9.3>
- <https://silverlin.ru/wa-data/public/shop/themes/silverlin/default.shop.js?v3.3.2.1533593263>
- <https://silverlin.ru/wa-apps/shop/plugins/backtop/js/BackTop.js>

[Optimize CSS Delivery](#) of the following:

- <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/bootstrap.min.css>
- <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/font-awesome.min.css>
- <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/slick.css>
- <https://silverlin.ru/wa->

Desktop

apps/shop/plugins/customerreviews/css/customerreviews.css?7.5.1.1533593263

- <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/jquery.mmenu.all.css>
- <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/hamburgers.min.css>
- <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/menu.css>
- <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/custom.css>
- <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/user.css>
- <https://fonts.googleapis.com/css?family=Roboto:100,300,400,500,700&subset=cyrillic>
- <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/responsive.css>
- <https://silverlin.ru/wa-apps/shop/plugins/backtop/css/BackTop.css>



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 1.3KiB (50% reduction).

- Compressing <https://kealabs.com/inc/api/platform/webasyst/7/kea.default.min.js> could save 972B (50% reduction).
- Compressing <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/responsive.css> could save 326B (55% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Desktop](#)

[Leverage browser caching](#) for the following cacheable resources:

- <https://kealabs.com/inc/api/platform/webasyst/7/kea.default.min.js> (expiration not specified)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <https://ssl.google-analytics.com/ga.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.1KiB (16% reduction).

- Minifying <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/custom.css> could save 415B (11% reduction) after compression.
- Minifying <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/responsive.css> could save 221B (38% reduction).
- Minifying <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/menu.css> could save 202B (16% reduction) after compression.
- Minifying <https://silverlin.ru/wa-apps/shop/plugins/backtop/css/BackTop.css> could save 187B (33% reduction) after compression.
- Minifying <https://silverlin.ru/wa-data/public/site/themes/silverlin/css/slick.css> could save 136B (11% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 620B (12% reduction).

- Minifying <https://silverlin.ru/> could save 620B (12% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 2.1KiB (30% reduction).

- Minifying <https://silverlin.ru/wa-content/js/jquery-plugins/jquery.cookie.js?v1.9.3> could save 935B (69% reduction) after compression.
- Minifying <https://silverlin.ru/wa-data/public/shop/themes/silverlin/default.shop.js?v3.3.2.1533593263> could save 722B (25% reduction) after compression.
- Minifying <https://silverlin.ru/wa-apps/shop/plugins/backtop/js/BackTop.js> could save 194B (19% reduction) after compression.
- Minifying <https://silverlin.ru/wa-apps/shop/js/lazy.load.js?v7.5.1.1533593263> could save 164B (19% reduction) after compression.
- Minifying <https://silverlin.ru/wa-data/public/site/themes/silverlin/js/user.js> could save 109B (13% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 12.6KiB (16% reduction).

- Compressing <https://silverlin.ru/wa-data/public/site/themes/silverlin/img/logo.png?v3.3.2.1533593263> could save 6.1KiB (12% reduction).
- Compressing <https://silverlin.ru/wa-data/public/photos/04/00/4/4.970.jpg> could save 1.7KiB (19% reduction).
- Compressing <https://silverlin.ru/wa-data/public/photos/02/00/2/2.970.jpg> could save 1.2KiB (21% reduction).

Desktop

- Compressing <https://silverlin.ru/wa-data/public/photos/03/00/3/3.970.jpg> could save 1.1KiB (20% reduction).
- Compressing <https://silverlin.ru/wa-data/public/photos/05/00/5/5.970.jpg> could save 1KiB (23% reduction).
- Compressing <https://silverlin.ru/wa-data/public/photos/01/00/1/1.970.jpg> could save 827B (43% reduction).
- Compressing <https://silverlin.ru/wa-data/public/photos/06/00/6/6.970.jpg> could save 799B (43% reduction).



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).