

PageSpeed Insights

Mobile



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Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 316.7KiB (75% reduction).

- Compressing <http://taxipodvikup.ru/wp-content/themes/trade-hub/style.css?ver=4.9.6> could save 147.4KiB (82% reduction).
- Compressing <http://taxipodvikup.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4> could save 61.9KiB (65% reduction).
- Compressing <http://taxipodvikup.ru/> could save 33.3KiB (78% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/frameworks/slick/slick.min.js?ver=1.6.0> could save 31KiB (75% reduction).
- Compressing <http://taxipodvikup.ru/wp-includes/js/wp-emoji-release.min.js?ver=4.9.6> could

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save 7.3KiB (64% reduction).

- Compressing <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/js/jquery.sticky.js?ver=1> could save 7.3KiB (74% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/js/modernizr.min.js?ver=2.8.3> could save 6.4KiB (59% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/frameworks/waypoints/jquery.waypoints.min.js?ver=4.0.0> could save 6KiB (69% reduction).
- Compressing <http://taxipodvikup.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1> could save 5.9KiB (60% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/frameworks/jquery.easing/jquery.easing.js?ver=0.3.6> could save 3.6KiB (76% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/frameworks/slick/slick.css?ver=3.4.0> could save 3.2KiB (73% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/js/evision-custom.js?ver=4.9.6> could save 2.7KiB (70% reduction).
- Compressing <http://taxipodvikup.ru/wp-includes/js/wp-embed.min.js?ver=4.9.6> could save 647B (47% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://taxipodvikup.ru/wp-content/uploads/2018/04/Kia-Ceed.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/Kia-rio.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/home.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/logo2.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/shashka-taxi.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-adres.png> (expiration not specified)

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- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-flag.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-icon.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-icon10.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-icon11.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-icon14.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-icon2.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-icon8.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-icon9.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-mail.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-phone.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-shokolad-1.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-time.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxiii.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxipodvikup.png> (expiration not specified)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://taxipodvikup.ru/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://taxipodvikup.ru/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/js/jquery.sticky.js?ver=1>

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[Optimize CSS Delivery](#) of the following:

- <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/frameworks/slick/slick.css?ver=3.4.0>
- <http://taxipodvikup.ru/wp-content/themes/trade-hub/style.css?ver=4.9.6>
- <http://fonts.googleapis.com/css?family=Roboto%7CRoboto%7CRoboto&ver=4.9.6>

Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 28.3KiB (16% reduction).

- Minifying <http://taxipodvikup.ru/wp-content/themes/trade-hub/style.css?ver=4.9.6> could save 27.4KiB (16% reduction).
- Minifying <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/frameworks/slick/slick.css?ver=3.4.0> could save 941B (22% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 4.9KiB (12% reduction).

- Minifying <http://taxipodvikup.ru/> could save 4.9KiB (12% reduction).

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Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 6.5KiB (36% reduction).

- Minifying <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/js/jquery.sticky.js?ver=1> could save 4KiB (41% reduction).
- Minifying <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/frameworks/jquery.easing/jquery.easing.js?ver=0.3.6> could save 1.3KiB (27% reduction).
- Minifying <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/js/evision-custom.js?ver=4.9.6> could save 1.2KiB (32% reduction).

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 54.7KiB (39% reduction).

- Compressing <http://taxipodvikup.ru/wp-content/uploads/2018/04/Kia-rio.png> could save 51.9KiB (40% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-icon8.png> could save 1.1KiB (24% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-icon11.png> could save 569B (17% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-phone.png> could save 291B (35% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-adres.png> could save 272B (33% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-time.png> could save 216B (31% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-mail.png> could save 178B (32% reduction).

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- Compressing <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-icon14.png> could save 126B (27% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/uploads/2018/04/home.png> could save 111B (33% reduction).



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

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Should Fix:

Use legible font sizes

The following text on your page renders in a way that may be difficult for some of your visitors to read. [Use legible font sizes](#) to provide a better user experience.

The following text fragments have a small font size. Increase the font size to make them more legible.

- РАБОТА В ТАКСИ and 3 others render only 3 pixels tall (15 CSS pixels) final.
- +7 (495) 255-59-80 renders only 5 pixels tall (22 CSS pixels) final.
- Работа в такси and 1 others render only 7 pixels tall (28 CSS pixels) final.
- Для тех кто хо...рьеру в такси. renders only 4 pixels tall (16 CSS pixels) final.

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- Класс «Комфорт» and 3 others render only 4 pixels tall (18 CSS pixels) final.
- аренда с выкупом and 3 others render only 3 pixels tall (13 CSS pixels) final.
- KIA OPTIMA COMFORT and 3 others render only 4 pixels tall (18 CSS pixels) final.
- Стоимость авто от 380 000 руб. and 3 others render only 3 pixels tall (13 CSS pixels) final.
- Выкупить and 3 others render only 3 pixels tall (14 CSS pixels) final.
- Арендованный автомобиль and 1 others render only 7 pixels tall (30 CSS pixels) final.
- Платёж аренды...50 руб. в день and 3 others render only 4 pixels tall (16 CSS pixels) final.
- Платёж за арен...00 руб. в день and 1 others render only 4 pixels tall (16 CSS pixels) final.
- Более 400 авто and 7 others render only 3 pixels tall (14 CSS pixels) final.
- Убедитесь в этом сами renders only 4 pixels tall (18 CSS pixels) final.
- 01. and 3 others render only 8 pixels tall (32 CSS pixels) final.
- оформлению автомобиля как and 9 others render only 4 pixels tall (16 CSS pixels) final.
- Оставить заявку renders only 4 pixels tall (16 CSS pixels) final.
- Контактная информация and 1 others render only 8 pixels tall (32 CSS pixels) final.
- KIA ОПТИМА КОМФОРТ and 8 others render only 3 pixels tall (14 CSS pixels) final.
- info@taxishokolad.ru and 1 others render only 5 pixels tall (22 CSS pixels) final.
- 1-й Нагатински...5, первый этаж and 1 others render only 3 pixels tall (14 CSS pixels) final.
- Уважаемые посе...ра с Клиентом. renders only 3 pixels tall (12 CSS pixels) final.

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing

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around them.

- The tap target `` is close to 1 other tap targets final.
- The tap target `КИА РИО` and 4 others are close to other tap targets final.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Desktop

ШОКОЛАД
ТАКЗИ СО ВКУСОМ

РАБОТА В ТАКСИ КАТАЛОГ АВТО УСЛУГИ КОНТАКТЫ +7 (495) 255-09-80

Работа в такси Аренда авто с выкупом Хочу авто

1350 Класс «эконом» KIA RIO
1600 Класс «комфорт» KIA SEED
2100 Класс «комфорт» KIA OPTIMA COMFORT
1650 Класс «комфорт» KIA CERATO

ВЫБРАТЬ В ВЫБРАТЬ В ВЫБРАТЬ В ВЫБРАТЬ В

Свой автомобиль Арендный автомобиль

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- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-shokolad-1.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-time.png> (expiration not specified)
- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxiii.png> (expiration not specified)

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- <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxipodvikup.png> (expiration not specified)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

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- <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/js/jquery.sticky.js?ver=1>

[Optimize CSS Delivery](#) of the following:

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- <http://taxipodvikup.ru/wp-content/themes/trade-hub/style.css?ver=4.9.6>
- <http://fonts.googleapis.com/css?family=Roboto%7CRoboto%7CRoboto&ver=4.9.6>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 311.8KiB (64% reduction).

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- Compressing and resizing <http://taxipodvikup.ru/wp-content/uploads/2018/04/Kia-Ceed.png> could save 257.1KiB (76% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/uploads/2018/04/Kia-rio.png> could save 51.9KiB (40% reduction).
- Compressing <http://taxipodvikup.ru/wp-content/uploads/2018/04/taxi-icon8.png> could save 1.1KiB (24% reduction).
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Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

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Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 4.9KiB (12% reduction).

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Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 6.5KiB (36% reduction).

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- Minifying <http://taxipodvikup.ru/wp-content/themes/trade-hub/assets/js/evision-custom.js?ver=4.9.6> could save 1.2KiB (32% reduction).



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Desktop

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).