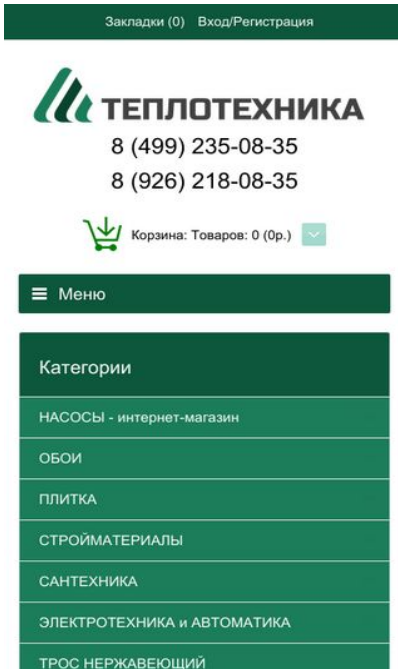


PageSpeed Insights

Mobile



66 / 100 Speed

 Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 10 blocking script resources and 13 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://teplotechnica.ru/catalog/view/theme/beamstore/js/jquery.min.js>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/js/jquery-migrate-1.2.1.min.js>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/js/jquery.easing.1.3.js>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/js/bootstrap.min.js>

Mobile

- <http://teplotechnica.ru/catalog/view/theme/beamstore/js/twitter-bootstrap-hover-dropdown.js>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/js/common.js>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/js/jquery.cookie.js>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/js/jquery.magnific-popup.min.js>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/js/owl.carousel.min.js>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/js/jquery-ui.js>

[Optimize CSS Delivery](#) of the following:

- <http://fonts.googleapis.com/css?family=Lato:900,700,600,500,400,300,100>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/css/bootstrap.css>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/css/jquery-ui.css>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/css/style.css>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/css/responsive.css>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/css/blog.css>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/css/menu.css>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/css/owl.carousel.css>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/css/magnific-popup.css>
- <http://teplotechnica.ru/catalog/view/theme/beamstore/css/font-awesome.min.css>
- http://teplotechnica.ru/catalog/view/theme/beamstore/css/camera_slider.css
- <http://teplotechnica.ru/catalog/view/theme/beamstore/css/wide-grid.css>
- http://teplotechnica.ru/catalog/view/theme/beamstore/css/custom_color.css.php?body_font_text=000000&body_font_links=000000&body_font_links_hover=1c7d5a&body_price_text=000000&body_price_new_text=000000&body_price_old_text=000000&body_background_color=d8e8e1&input_border_color=&input_focus_border_color=&top_bar_text=ffffff&top_bar_background_color=0d573c&top_bar_border_color=&top_cart_arrow_background_gradient_top=&top_cart_arrow_background_gradient_bottom=&top_cart_text_color=&top_cart_icon_color=ffffff&menu_main_links=ffffff&menu_background_gradient_top=0d573c&menu_background_gradient_bottom=0d573c&menu_hover_background_color=1c7d5a&menu_icon_home_color=&menu_icon_home_background_top_color=&menu_icon_home_background_bottom_color=&breadcrumb_link_color=000000&breadcrumb_link_active_color=000000&breadcrumb_page_name_color=000000&slider_bullet_background_color=&slider_bullet_active_background_color=&header_background_color=&sale_color_text=&sale_background_gradient_top=&sale_background_gradient_bottom=&ratings_background_gradient_top=&ratings_background_gradient_bottom=&ratings_active_background_gradient_top=&ratings_active_background_gradient_bottom=&buttons_color_text=&buttons_background_gradient_top=1c7d5a&buttons_background_gradient_bottom=1c7d5a&second_buttons_color_text=&second_buttons_backgr

```
ound_gradient_top=0d573c&second_buttons_background_gradient_bottom=0d573c&carousel_arrow_color=000000&customfooter_color_text=&customfooter_color_heading=&customfooter_color_icon_contact_us=&customfooter_border_color=&customfooter_background_color=&footer_color_text=ffffff&footer_color_bullets=ffffff&footer_color_heading=ffffff&footer_border_color=ffffff&footer_background_color=0d573c
```

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 166.3KiB (64% reduction).

- Compressing <http://teplotechnica.ru/image/data/slider3.jpg> could save 157.9KiB (68% reduction).
- Compressing <http://teplotechnica.ru/image/data/logo1.png> could save 2.7KiB (24% reduction).
- Compressing <http://teplotechnica.ru/catalog/view/theme/beamstore/img/icon-down.png> could save 2.7KiB (95% reduction).
- Compressing <http://teplotechnica.ru/image/cache/data/demo/%2014-04-2017%20181631-80x80.png> could save 1KiB (19% reduction).
- Compressing <http://teplotechnica.ru/image/cache/data/%D1%81%D0%BA%D1%80%D0%B8%D0%BD%D1%8B%20%D1%85%D0%B0%D1%80%D0%B0%D0%BA%D1%82%D0%B5%D1%80%D0%B8%D1%81%D1%82%D0%B8%D0%BA/%2009-10-2017%20114046-80x80.jpg> could save 646B (26% reduction).
- Compressing <http://teplotechnica.ru/image/cache/data/ABB%20S201P%20%D0%90%D0%B2%D1%82%D0%BE%D0%BC%D0%B0%D1%82%D0%B8%D1%87%D0%B5%D1%81%D0%BA%D0%B8%D0%B9%20%D0%B2%D1%8B%D0%BA%D0%BB%D1%8E%D1%87%D0%B0%D1%82%D0%B5%D0%BB%D1%8C%201P%200.5%D0%90%20%28K%29-80x80.jpeg> could save 576B (27% reduction).
- Compressing <http://teplotechnica.ru/image/cache/data/icon/111%D0%BC%D0%BE%D0%BD%D0%BE-80x80.jpg> could save 467B (32% reduction).
- Compressing <http://teplotechnica.ru/catalog/view/theme/beamstore/img/icon-cart.png> could save 179B (18% reduction).
- Compressing <http://teplotechnica.ru/image/cache/data/%D1%81%D0%BA%D1%80%D0%B8%D0%BD%D1%8B%20%D1%85%D0%B0%D1%80%D0%B0%D0%BA%D1%82%D0%B5%D1%80%D0%B8%D1%81%D1%82%D0%B8%D0%BA/222222222222-80x80.png> could save 146B (15% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 7.4KiB (24% reduction).

- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/stylesheet.css> could save 3.4KiB (26% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/jquery-ui.css> could save 1.4KiB (23% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/menu.css> could save 912B (25% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/responsive.css> could save 469B (26% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/magnific-popup.css> could save 397B (18% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/blog.css> could save 354B (25% reduction) after compression.
- Minifying http://teplotechnica.ru/catalog/view/theme/beamstore/css/custom_color.css.php?body_font_text=000000&body_font_links=000000&body_font_links_hover=1c7d5a&body_price_text=000000&body_price_new_text=000000&body_price_old_text=000000&body_background_color=d8e8e1&input_border_color=&input_focus_border_color=&top_bar_text=ffffff&

Mobile

op_bar_background_color=0d573c&top_bar_border_color=&top_cart_arrow_background_gradient_top=&top_cart_arrow_background_gradient_bottom=&top_cart_text_color=&top_cart_icon_color=ffffff&menu_main_links=ffffff&menu_background_gradient_top=0d573c&menu_background_gradient_bottom=0d573c&menu_hover_background_color=1c7d5a&menu_icon_home_color=&menu_icon_home_background_top_color=&menu_icon_home_background_bottom_color=&breadcrumb_link_color=000000&breadcrumb_link_active_color=000000&breadcrumb_page_name_color=000000&slider_bullet_background_color=&slider_bullet_active_background_color=&header_background_color=&sale_color_text=&sale_background_gradient_top=&sale_background_gradient_bottom=&ratings_background_gradient_top=&ratings_background_gradient_bottom=&ratings_active_background_gradient_top=&ratings_active_background_gradient_bottom=&buttons_color_text=&buttons_background_gradient_top=1c7d5a&buttons_background_gradient_bottom=1c7d5a&second_buttons_color_text=&second_buttons_background_gradient_top=0d573c&second_buttons_background_gradient_bottom=0d573c&carousel_arrow_color=000000&customfooter_color_text=&customfooter_color_heading=&customfooter_color_icon_contact_us=&customfooter_border_color=&customfooter_background_color=&footer_color_text=ffffff&footer_color_bullets=ffffff&footer_color_heading=ffffff&footer_border_color=ffffff&footer_background_color=0d573c could save 212B (13% reduction) after compression.

- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/owl.carousel.css> could save 190B (17% reduction) after compression.
- Minifying http://teplotechnica.ru/catalog/view/theme/beamstore/css/camera_slider.css could save 139B (17% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.2KiB (15% reduction).

- Minifying <http://teplotechnica.ru/> could save 1.2KiB (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Mobile

[Minify JavaScript](#) for the following resources to reduce their size by 1.7KiB (34% reduction).

- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/js/jquery.easing.1.3.js> could save 1.1KiB (58% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/js/common.js> could save 394B (22% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/js/jquery.cookie.js> could save 103B (16% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/js/megamenu.js> could save 103B (14% reduction) after compression.



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience



5 Passed Rules

Avoid plugins

Mobile

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



73 / 100 Speed

Desktop

Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 272.1KiB (73% reduction).

- Compressing <http://teplotechnica.ru/image/data/slider3.jpg> could save 157.9KiB (68% reduction).
- Compressing <http://teplotechnica.ru/catalog/view/theme/beamstore/img/search.png> could save 102.2KiB (99% reduction).
- Compressing <http://teplotechnica.ru/image/data/logo1.png> could save 2.7KiB (24% reduction).
- Compressing <http://teplotechnica.ru/catalog/view/theme/beamstore/img/icon-down.png> could save 2.7KiB (95% reduction).
- Compressing <http://teplotechnica.ru/catalog/view/theme/beamstore/img/megamenu-li-border-left.png> could save 2.7KiB (97% reduction).
- Compressing <http://teplotechnica.ru/image/cache/data/demo/%2014-04-2017%20181631-80x80.png> could save 1KiB (19% reduction).
- Compressing <http://teplotechnica.ru/image/cache/data/%D1%81%D0%BA%D1%80%D0%B8%D0%BD%D1%8B%20%D1%85%D0%B0%D1%80%D0%B0%D0%BA%D1%82%D0%B5%D1%80%D0%B8%D1%81%D1%82%D0%B8%D0%BA/%2009-10-2017%20114046-160x160.jpg> could save 1KiB (20% reduction).
- Compressing <http://teplotechnica.ru/image/cache/data/ABB%20S201P%20%D0%90%D0%B2%D1%82%D0%BE%D0%BC%D0%B0%D1%82%D0%B8%D1%87%D0%B5%D1%81%D0%BA%D0%B8%D0%B9%20%D0%B2%D1%8B%D0%BA%D0%BB%D1%8E%D1%87%D0%B0%D1%82%D0%B5%D0%BB%D1%8C%201P%200.5%D0%90%20%28K%29-160x160.jpeg> could save 880B (19% reduction).
- Compressing <http://teplotechnica.ru/image/cache/data/icon/111%D0%BC%D0%BE%D0%BD%D0%BE-160x160.jpg> could save 673B (24% reduction).
- Compressing <http://teplotechnica.ru/catalog/view/theme/beamstore/img/icon-cart.png> could save 179B (18% reduction).
- Compressing <http://teplotechnica.ru/image/cache/data/%D1%81%D0%BA%D1%80%D0%B8%D0%BD%D1%8B%20%D1%85%D0%B0%D1%80%D0%B0%D0%BA%D1%82%D0%B5%D1%80%D0%B8%D1%81%D1%82%D0%B8%D0%BA/222222222222-80x80.png> could save 146B (15% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 7.4KiB (24% reduction).

- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/stylesheet.css> could save 3.4KiB (26% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/jquery-ui.css> could save 1.4KiB (23% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/menu.css> could save 912B (25% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/responsive.css> could save 469B (26% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/magnific-popup.css> could save 397B (18% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/blog.css> could save 354B (25% reduction) after compression.
- Minifying http://teplotechnica.ru/catalog/view/theme/beamstore/css/custom_color.css.php?body_font_text=000000&body_font_links=000000&body_font_links_hover=1c7d5a&body_price_text=000000&body_price_new_text=000000&body_price_old_text=000000&body_background_color=d8e8e1&input_border_color=&input_focus_border_color=&top_bar_text=ffffff&

Desktop

op_bar_background_color=0d573c&top_bar_border_color=&top_cart_arrow_background_gradient_top=&top_cart_arrow_background_gradient_bottom=&top_cart_text_color=&top_cart_icon_color=ffffff&menu_main_links=ffffff&menu_background_gradient_top=0d573c&menu_background_gradient_bottom=0d573c&menu_hover_background_color=1c7d5a&menu_icon_home_color=&menu_icon_home_background_top_color=&menu_icon_home_background_bottom_color=&breadcrumb_link_color=000000&breadcrumb_link_active_color=000000&breadcrumb_page_name_color=000000&slider_bullet_background_color=&slider_bullet_active_background_color=&header_background_color=&sale_color_text=&sale_background_gradient_top=&sale_background_gradient_bottom=&ratings_background_gradient_top=&ratings_background_gradient_bottom=&ratings_active_background_gradient_top=&ratings_active_background_gradient_bottom=&buttons_color_text=&buttons_background_gradient_top=1c7d5a&buttons_background_gradient_bottom=1c7d5a&second_buttons_color_text=&second_buttons_background_gradient_top=0d573c&second_buttons_background_gradient_bottom=0d573c&carousel_arrow_color=000000&customfooter_color_text=&customfooter_color_heading=&customfooter_color_icon_contact_us=&customfooter_border_color=&customfooter_background_color=&footer_color_text=ffffff&footer_color_bullets=ffffff&footer_color_heading=ffffff&footer_border_color=ffffff&footer_background_color=0d573c could save 212B (13% reduction) after compression.

- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/css/owl.carousel.css> could save 190B (17% reduction) after compression.
- Minifying http://teplotechnica.ru/catalog/view/theme/beamstore/css/camera_slider.css could save 139B (17% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.2KiB (15% reduction).

- Minifying <http://teplotechnica.ru/> could save 1.2KiB (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Desktop](#)

[Minify JavaScript](#) for the following resources to reduce their size by 1.7KiB (34% reduction).

- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/js/jquery.easing.1.3.js> could save 1.1KiB (58% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/js/common.js> could save 394B (22% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/js/jquery.cookie.js> could save 103B (16% reduction) after compression.
- Minifying <http://teplotechnica.ru/catalog/view/theme/beamstore/js/megamenu.js> could save 103B (14% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://fonts.googleapis.com/css?family=Lato:900,700,600,500,400,300,100>



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Desktop

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).